

Contact:

Keiko Okano

keiko.okano@didit.com

+1-212-583-1084 (U.S.)

Fujita Kanko's "Tavinos" Taking Reservations for August Opening

Targeting Millennials, New Tokyo Hotel Features an AI Concierge

March 12, 2019, Tokyo – "Tavinos," leading Japanese hospitality company Fujita Kanko's new brand, will open its first property, a stylish 188-room hotel, on August 1st in Hamamatsucho, Tokyo, and is now taking reservations and offering special opening promotions at: <https://hoteltavinos.com/en/>

Emphasizing affordability and functionality for adventure-seeking millennials and like-minded travelers from around the world, Tavinos will boast average room rates of 10,000 yen/night (approximately US\$90 today) for a twin/double room at premier urban locations due to implementation of new technologies that enable minimal staffing.

One differentiator that will separate Tavinos from the crowded Tokyo hotel market is its state-of-the-art AI concierge, the first of its kind among Japanese hotels. Named "Tavinoshiori," it will feature an interactive map on an oversized (approximately 54 inch x 96 inch) touchscreen panel synced with SNS and other real-time information such as public transportation and weather. Hotel staff will post their recommendations for local spots and events, which will be integrated into the system. Two panels will be placed in the lounge, and can provide voice assistance to guests in English, Chinese and Japanese. For more information, visit: <https://hoteltavinos.com/en/ai-concierge/>

With eye-popping Manga (animation) covering the hotel, Tavinos will blend design, space, and technology, seeking to serve as a sleek hub for international visitors to meet fellow travelers, gather local information, and have fun during their travels. The guest rooms, 12 m² (129 ft²) on average, will be minimally furnished with smart storage to maximize space. Snacks/beverages will be available for breakfast.

Hamamatsucho, part of picturesque waterfront Tokyo, features a ferry terminal yet is still under the radar for international visitors. Public transportation offers fast access to/from Haneda international airport and main Tokyo shopping/entertainment districts such as Ginza, Odaiba, Shibuya and Harajuku. Nearby landmarks include Tokyo Tower, Rainbow Bridge and Hamarikyu Gardens.

Fujita Kanko will open the second 278-room Tavinos in Asakusa, Tokyo, in May, 2020, right before the Tokyo Olympics.

About Fujita Kanko

Fujita Kanko Inc., established in 1955, is a publicly-traded tourism industry corporation headquartered in Tokyo. In addition to its core hospitality business, the company operates wedding and banquet facilities, high-end resorts, leisure facilities and related services. It has 70 properties/facilities, including its flagship, Hotel Chinzanso Tokyo, and 35 mid-priced hotels in the Hotel Gracery and Washington Hotels groups.