

Keiko Okano
keiko.okano@didit.com
+1-212-583-1084 (U.S.)

Fujita Kanko Expands Business with Its First Serviced Apartment in Indonesia

November 9, 2017, Tokyo – Leading Japanese hotelier [Fujita Kanko Inc.](#) announced that the company will launch its first serviced apartment in Cikarang, located in Greater Jakarta, the capital of Indonesia. Construction is expected to start soon, with a scheduled opening in the fall of 2019.

Offering the function and privacy of apartments with the facilities and move-in-ready condition of hotels, serviced apartments are fully furnished apartments that provide hotel-like amenities, services, and security. The typical clientele is business people, especially those relocating from overseas for a short or long-term stay with or without their families.

Fujita Kanko's Cikarang serviced apartment, yet to be branded, is expected to have 214 rooms in three unit types for both single and family residents, accommodating both business travelers and expats. The apartment facilities will include a restaurant, gym, club lounge and Japanese-style spa with outdoor bath.

Cikarang, approximately 22 miles (35 km) east of Jakarta's city center, is known for its up and coming industrial developments, including Kota Jababeka, the largest industrial park in Southeast Asia. The area is attracting a growing number of international companies setting up their Indonesian offices/facilities.

"Southeast Asia is a market that we've been eagerly watching, and we saw a big opportunity in Cikarang," said Akira Segawa, President and CEO of Fujita Kanko. "We have built our expertise as a hospitality company for over 60 years, so expanding into the serviced apartment business is a natural extension of Fujita Kanko's core offerings. This is a strategic move for us."

Fujita Kanko currently has six overseas offices in Asia: Shanghai, Seoul, Taipei, Bangkok, Yangon and Jakarta, which was opened in 2015 to promote its 70+ Japanese properties, build international recognition for its businesses among travelers and other stakeholders, and develop local business.

Fujita Kanko is also accelerating its new hotel openings. Its scheduled openings include Hotel Gracery Asakusa and Hotel Gracery Seoul in 2018, and Hotel Gracery Taipei in 2019.

About Fujita Kanko

Fujita Kanko Inc., established in 1955, is a publicly-traded tourism industry corporation headquartered in Tokyo. In addition to its core hospitality business, the company operates wedding and banquet facilities, high-end resorts, leisure facilities and related services. It has 70 properties/facilities, including its five-star flagship, [Hotel Chinzanso Tokyo](#), and 34 mid-priced hotels throughout Japan in the Hotel Gracery and Washington Hotels groups.