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Fujita Kanko Now Offers Ninja SIM for International Visitors

July 21, 2015, Tokyo –Leading Japanese hospitality company [Fujita Kanko Inc.](#) announced its hotels will be selling ‘BIGLOBE Ninja SIM’ cards, prepaid subscriber identification module cards, for international visitors so guests from around the world can use their smartphones and tablets cost-efficiently while visiting Japan. The cards are already being sold at the company’s Tokyo Bay Ariake Washington Hotel.

Availability of the cards at [Tokyo Bay Ariake Washington Hotel](#) represents the first time Ninja SIM cards have been sold at a hotel. The hotel, near Odaiba and other popular spots in Tokyo, is in a prime location, especially for leisure travelers. A major renovation of the hotel’s 800 guest rooms was completed last year.

“We constantly look for ways to make our international guests feel at home. This is our latest service,” said Akira Segawa, President and CEO of Fujita Kanko. “Japan is known for its advanced technology. We want our guests to have a mobile-friendly visit.”

Ninja SIM cards, developed by BIGLOBE Inc., a leading Japanese IT company, come in two sizes, nano SIM and micro SIM, and three capacities: 1GB, 3GB and 7GB, costing 3,000 yen, 5,000 yen and 8,000 yen respectively, including tax. The cards are valid for 30 days. Additional 1GB costs 2,160 yen. More information about Ninja SIM cards, including supported devices, is available at <http://ninjasim.jp/en/index.html>. At the hotel, written information is available in English and Chinese. To maximize convenience for international guests, Fujita Kanko intends to expand the cards’ availability to other properties in its Washington Hotel and Hotel Gracery groups.

Anticipating a growing number of visitors, Fujita Kanko is implementing new services targeting international guests. For example, designated staff at Hotel Gracery Shinjuku, opened in April and known for its Godzilla-themed rooms, provide local information and assist with various activities.

About Fujita Kanko

Fujita Kanko Inc., established in 1955, is a publicly-traded tourism industry corporation headquartered in Tokyo. In addition to its core hospitality business, the company operates wedding and banquet facilities, high-end resorts, leisure facilities and related services. It has 70 properties/facilities, including its five-star flagship, [Hotel Chinzanso Tokyo](#), and 30 mid-priced hotels throughout Japan in the [Hotel Gracery](#) and [Washington Hotels](#) groups.

Fujita Kanko plans to open Hotel Gracery Okinawa and Hotel Gracery Kyoto Teramachi in 2016 and Hotel Gracery Kyoto Shinkyogoku in 2017.