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Hotel Gracery Shinjuku, Opening 2015, Now Taking Reservations

August 20, 2014, Tokyo—Leading Japanese hospitality company [Fujita Kanko Inc.](#) announced it is now accepting reservations for a new Hotel Gracery, opening in April 2015 in Kabukicho, Tokyo's entertainment and nightlife hub, located in the Shinjuku area. Hotel Gracery Shinjuku will be the Hotel Gracery brand's new flagship.

The 970-room hotel will occupy the 8th through 30th floors of Shinjuku Toho Building, an entertainment complex under construction on the former site of the landmark Koma Theater (built in 1955 and torn down in 2008). The new Kabukicho landmark will host a 12-screen cinema complex and various restaurants and bars. The hotel will also open an Italian restaurant.

According to TripAdvisor's "World City Surveys," Tokyo is the world's safest, cleanest and best city in overall travel experience. It is a city of multiple urban hubs, including Shinjuku. "We're excited about opening this property as part of the new landmark development in Kabukicho, where there are no hotels of comparable size and quality," said Akira Segawa, president of Fujita Kanko. "We'll offer just what visitors look for in a Tokyo hotel: safe, convenient and very comfortable lodgings with great style. Although Kabukicho is nicknamed 'the sleepless town,' known for its nightlife, our Kabukicho hotel will also be a good choice for business travelers – it's a very safe and centrally located place."

The opening of Hotel Gracery Shinjuku will give Fujita Kanko the largest share of Shinjuku's hospitality market, 2,604 guest rooms, including their Shinjuku Washington Hotel's 1,634 rooms.

Hotel Gracery operates three properties in Sapporo and Tokyo, stylish, modern hotels that offer comfort and convenience with personal services targeting leisure travelers. The opening of Hotel Gracery Shinjuku is part of an aggressive Hotel Gracery group expansion, with new openings in Okinawa in 2015 and Kyoto in 2016. Hotel Gracery Shinjuku will offer special opening rates for a limited time. For more information and reservations, visit: <http://shinjuku.gracery.com/>

About Fujita Kanko

Fujita Kanko Inc., established in 1955, is a publicly-traded tourism industry corporation headquartered in Tokyo. In addition to its core hospitality business, the company operates wedding and banquet facilities, high-end resorts, leisure facilities and related services. It has 60 properties/facilities, including its five-star flagship, [Hotel Chinzanso Tokyo](#), and 32 mid-priced hotels throughout Japan in the [Hotel Gracery](#) and [Washington Hotels](#) groups.