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Fujita Kanko Targets Taiwan with New Taipei Hotel to Open in 2019

April 21, 2016, Tokyo – Leading Japanese hotelier [Fujita Kanko Inc.](#) announced it will open a new Taipei hotel in 2019. Taiwanese real estate developer [Huang Hsiang Construction Corporation](#) will build and own the hotel. Fujita Kanko will manage the 248-room hotel under one of its brands. It will be Fujita Kanko's second overseas hotel, following a Seoul hotel projected to open in 2018.

“Globalization is a new chapter for Fujita Kanko, building on our 60 years of hospitality experience in Japan,” said Akira Segawa, Fujita Kanko's President and CEO. “We expect our strongest growth from Asian tourists, and entering the Taiwanese market is a top priority for us. It will also help build visibility for our brands among Taiwanese.”

In 2015, approximately 3.7 million Taiwanese visited Japan, about 29 percent more than in 2014. Fujita Kanko intends to take advantage of this growing inbound market. The company opened a Taipei office in 2012 for marketing and business development activities. It also opened [Kinsui Taipei by Hotel Chinzanso Tokyo](#), an upscale Japanese restaurant, in January 2016.

The Taipei hotel will be conveniently located in the center of Taipei, a minute's walk from the Zhongxiao Xinsheng MRT Station, two stops from Taipei Station, providing an ideal base for both business and leisure. The hotel will emphasize spacious guest rooms with a separate bathroom and toilet as well as a strong concierge team to thoroughly pamper guests. Hotel amenities will include the choice of a traditional Japanese breakfast at its restaurant.

Fujita Kanko aims to expand its WHG group, which currently consists of five properties under Hotel Gracery and 26 properties under Washington Hotels. The company has set a goal of adding 10 WHG hotels with 3,000 rooms in the next five years. [Hotel Gracery Naha](#) opened this month in Okinawa, the southern islands of Japan. [Hotel Gracery Kyoto Sanjo](#) will open in July.

About Fujita Kanko

Fujita Kanko Inc., established in 1955, is a publicly-traded tourism industry corporation headquartered in Tokyo. In addition to its core hospitality business, the company operates wedding and banquet facilities, high-end resorts, leisure facilities and related services. It has 70 properties/facilities, including its five-star flagship, [Hotel Chinzanso Tokyo](#), and 30 mid-priced hotels throughout Japan in the [Hotel Gracery](#) and [Washington Hotels](#) groups.