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## **Fujita Kanko Opens Hotel Gracery Naha, New Hotel in Okinawa**

April 6, 2016, Tokyo – Leading Japanese hotelier [Fujita Kanko Inc.](#) will open a new hotel in Okinawa, Hotel Gracery Naha, tomorrow in Naha, the capital city of Okinawa. Okinawa, the southernmost prefecture in Japan, is composed of over 100 islands and is a popular vacation spot for both domestic and overseas tourists.

Located on Kokusai-dori, Naha's main street, in Okinawa's busiest downtown area, the newly-built, 198-room hotel will provide an ideal base for vacationing and island-hopping. It is a 15-minute drive from Naha Airport, where a number of airlines fly to and from ten airports in China, Korea and Taiwan, in addition to domestic airports. Since it is just a few hours away by air, Okinawa is a rising vacation destination especially for Asian travelers.

To fully immerse hotel guests in the Okinawa experience, the hotel design emphasizes Okinawa's beautiful ocean: a one-of-a-kind "Churaumi Room" features a high-tech video projection of local underwater footage, including marine species such as manta rays and whale sharks, on its wall. It incorporates touch-video functionality so that touching the wall activates the ocean and fish. The hotel's entrance area also features a similar visual effect that gives guests the sensation of walking on water.

Spacious guest rooms all have separate toilets and bathrooms for additional comfort. The hotel's restaurant will offer typical Okinawan cuisine with original menus using local products.

"Our Hotel Gracery brand caters to leisure travelers' needs and features strong guest relations," said Akira Segawa, president and CEO of Fujita Kanko. "The hotel has a well-trained concierge team to provide local tourism information. We look forward to welcoming our international guests to Okinawa."

For more information/reservations, visit <http://naha.gracery.com/>

Hotel Gracery Naha is the fifth property in the Hotel Gracery group following the 2015 opening of Hotel Gracery Shinjuku, a popular Godzilla-themed hotel in Tokyo. Next, Fujita Kanko plans to open Hotel Gracery Kyoto Sanjo on July 1<sup>st</sup>.

### **About Fujita Kanko**

Fujita Kanko Inc., established in 1955, is a publicly-traded tourism industry corporation headquartered in Tokyo. In addition to its core hospitality business, the company operates wedding and banquet facilities, high-end resorts, leisure facilities and related services. It has 70 properties/facilities, including its five-star flagship, [Hotel Chinzanso Tokyo](#), and 30 mid-priced hotels throughout Japan in the [Hotel Gracery](#) and [Washington Hotels](#) groups.